

## **Optom Eye Care – SMS Terms and Conditions**

**Program Description** Optom Eye Care ("we," "us," or "our") offers a mobile messaging program to provide workshop registration confirmations, event reminders, and educational resources (such as PDF guides) to our customers. By opting into our SMS program, you agree to these Terms and Conditions and our Privacy Policy.

**1. User Opt-In** Users opt-in to the program by providing their mobile number through our online registration forms (including Facebook Lead Forms or our website). By checking the consent box, you authorize Optom Eye Care to send automated text messages to the mobile number provided. Consent is not a condition of any purchase.

**2. Message Frequency** Message frequency varies. You can expect to receive a confirmation text immediately upon registration, followed by 2–3 reminder messages leading up to the date of your scheduled workshop.

**3. Cost and Carriers** **Message and data rates may apply** for any messages sent to you from us and to us from you. If you have any questions about your text plan or data plan, it is best to contact your wireless provider. Supported carriers include all major U.S. mobile transparent providers. Carriers are not liable for delayed or undelivered messages.

**4. To Stop the Service (Opt-Out)** To stop receiving text messages from Optom Eye Care, text **STOP** to our mobile number at any time. After you send the SMS message **STOP** to us, we will send you one final SMS message to confirm that you have been unsubscribed. After this, you will no longer receive SMS messages from us. If you want to join again, just sign up as you did the first time.

**5. To Get Help** If you are experiencing issues with the messaging program, you can reply with the keyword **HELP** for more assistance, or you can get help directly by emailing [**Insert Your Support Email**] or calling [**Insert Your Business Phone Number**].

**6. Privacy** Optom Eye Care respects your right to privacy. We will only use the information you provide to transmit your mobile messages and respond to you, if necessary. **No mobile information will be shared with third parties or affiliates for marketing or promotional purposes.** All the above categories exclude text messaging originator opt-in data and consent; this information will not be shared with any third parties.